

INVOICE



WGHP
2005 Francis St.
High Point, NC 27263
Main: (336)841-8888
Billing: (336)821-1209

www.myfox8.com

Billing Address:

GMMB/Greer Margolis Mitchell & Burns
Attention: Accounts Payable
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Send Payment To:

WGHP
P.O. Box 534701
Atlanta, GA 30353-4701

Invoice #	Invoice Date	Invoice Month	Invoice Period
564767-1	08/19/12	August 2012	07/30/12 - 08/13/12

Station	Account Executive	Sales Office	Sales Region
WGHP	Brad Philipps	Washington DC	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1519

Flight Dates	Order #	Alt Order #
08/01/12 - 08/13/12	564767	9780570

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
8020		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/01/12	08/03/12	FOX 8 Morning News	5-6a	--WTF--	1:00	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 08/01/12 5:28 AM FOX 8 Morning News 5-6a 1:00 OFA12G077H \$600.00 NM									
2	08/06/12	08/06/12	FOX 8 Morning News	5-6a	M-----	1:00	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 08/06/12 5:12 AM FOX 8 Morning News 5-6a 1:00 OFA12G077H \$600.00 NM									
3	08/07/12	08/10/12	FOX 8 Morning News	5-6a	-TWTF--	1:00	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -TWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Tu 08/07/12 5:28 AM FOX 8 Morning News 5-6a 1:00 OFA12G077H \$600.00 NM 1 8 W 08/08/12 5:54 AM FOX 8 Morning News 5-6a 1:00 OFA12G077H \$600.00 NM									
4	08/01/12	08/03/12	Fox 8 Morning News	730-8a	--WTF--	1:00	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 W 08/01/12 7:51 AM Fox 8 Morning News 730-8a 1:00 OFA12G077H \$1,600.00 NM 1 8 Th 08/02/12 7:40 AM Fox 8 Morning News 730-8a 1:00 OFA12G077H \$1,600.00 NM									
5	08/06/12	08/06/12	Fox 8 Morning News	730-8a	M-----	1:00	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 08/06/12 7:42 AM Fox 8 Morning News 730-8a 1:00 OFA12G077H \$1,600.00 NM									

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Advertiser		Product	Estimate Number
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www.myfox8.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/07/12	08/10/12	Fox 8 Morning News	730-8a	-TWTF--	1:00	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -TWTF-- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Tu 08/07/12 7:53 AM Fox 8 Morning News 730-8a 1:00 OFA12G077H \$1,600.00 NM 3 8 W 08/08/12 7:52 AM Fox 8 Morning News 730-8a 1:00 OFA12G077H \$1,600.00 NM 1 8 Th 08/09/12 7:58 AM Fox 8 Morning News 730-8a 1:00 OFA12G077H \$1,600.00 NM 4 8 F 08/10/12 7:42 AM Fox 8 Morning News 730-8a 1:00 OFA12G077H \$1,600.00 NM									
7	08/01/12	08/03/12	Fox 8 Morning News	9a-10a	--WTF--	1:00	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 08/02/12 9:14 AM Fox 8 Morning News 9a-10a 1:00 OFA12G077H \$800.00 NM									
8	08/07/12	08/10/12	Fox 8 Morning News	9a-10a	-TWTF--	1:00	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -TWTF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 08/10/12 9:37 AM Fox 8 Morning News 9a-10a 1:00 OFA12G077H \$800.00 NM									
9	08/01/12	08/03/12	M-F 10a-11a	10-11a	--WTF--	1:00	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 08/01/12 10:20 AM M-F 10a-11a 10-11a 1:00 OFA12G077H \$200.00 NM 2 8 Th 08/02/12 10:14 AM M-F 10a-11a 10-11a 1:00 OFA12G077H \$200.00 NM 3 8 F 08/03/12 10:10 AM M-F 10a-11a 10-11a 1:00 OFA12G077H \$200.00 NM 4 8 F 08/03/12 10:50 AM M-F 10a-11a 10-11a 1:00 OFA12G077H \$200.00 NM									
10	08/07/12	08/10/12	M-F 10a-11a	10-11a	-TWTF--	1:00	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -TWTF-- 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Tu 08/07/12 10:29 AM M-F 10a-11a 10-11a 1:00 OFA12G077H \$200.00 NM 1 8 W 08/08/12 10:30 AM M-F 10a-11a 10-11a 1:00 OFA12G077H \$200.00 NM 3 8 F 08/10/12 10:33 AM M-F 10a-11a 10-11a 1:00 OFA12G077H \$200.00 NM									
11	08/01/12	08/03/12	M-F 11a-12p	11a-12p	--WTF--	1:00	3	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 3 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 W 08/01/12 11:14 AM M-F 11a-12p 11a-12p 1:00 OFA12G077H \$160.00 NM 1 8 Th 08/02/12 11:39 AM M-F 11a-12p 11a-12p 1:00 OFA12G077H \$160.00 NM 3 8 F 08/03/12 11:15 AM M-F 11a-12p 11a-12p 1:00 OFA12G077H \$160.00 NM									

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564767-1	08/19/12	August 2012	07/30/12 - 08/13/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1519	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/07/12	08/10/12	M-F 11a-12p	11a-12p	-TWTF--	1:00	3	\$160.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	3	\$160.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 8	W	08/08/12	11:35 AM	M-F 11a-12p	11a-12p	1:00	OFA12G077H	\$160.00	NM
1 8	Th	08/09/12	11:38 AM	M-F 11a-12p	11a-12p	1:00	OFA12G077H	\$160.00	NM
3 8	F	08/10/12	11:17 AM	M-F 11a-12p	11a-12p	1:00	OFA12G077H	\$160.00	NM
13	08/06/12	08/06/12	Noon News	12-1230p	M-----	1:00	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	M-----	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	08/06/12	12:27 PM	Noon News	12-1230p	1:00	OFA12G077H	\$200.00	NM
14	08/07/12	08/10/12	Noon News	12-1230p	-TWTF--	1:00	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	F	08/10/12	12:16 PM	Noon News	12-1230p	1:00	OFA12G077H	\$200.00	NM
15	08/07/12	08/10/12	Afternoon Rot 1230-3p	1230-3p	-TWTF--	1:00	1	\$140.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	1	\$140.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	F	08/10/12	1:53 PM	Afternoon Rot 1230-3p	1230-3p	1:00	OFA12G077H	\$140.00	NM
16	08/06/12	08/13/12	M-F 3-4p	3-4p	M-----	1:00	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	M-----	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	08/06/12	3:23 PM	M-F 3-4p	3-4p	1:00	OFA12G077H	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 8	M	08/13/12	3:46 PM	M-F 3-4p	3-4p	1:00	OFA12G077H	\$200.00	NM
17	08/07/12	08/10/12	M-F 4p-5p	4p-5p	-TWTF--	1:00	1	\$440.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	1	\$440.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Tu	08/07/12	3:59 PM	M-F 4p-5p	4p-5p	1:00	OFA12G077H	\$440.00	NM
18	08/12/12	08/12/12	Su 5-6p	5-6p	-----S	1:00	1	\$240.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S	1	\$240.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Su	08/12/12	5:41 PM	Su 5-6p	5-6p	1:00	OFA12G077H	\$240.00	NM

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Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1519	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	08/01/12	08/03/12	Fox 8 Early News 530-6P	530-6p	--WTF--	1:00	2	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 2 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 08/01/12 5:45 PM Fox 8 Early News 530-6P 530-6p 1:00 0FA12G077H \$2,400.00 NM 2 8 Th 08/02/12 5:38 PM Fox 8 Early News 530-6P 530-6p 1:00 0FA12G077H \$2,400.00 NM									
20	08/07/12	08/10/12	Fox 8 Early News 530-6P	530-6p	-TWTF--	1:00	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -TWTF-- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 08/07/12 5:46 PM Fox 8 Early News 530-6P 530-6p 1:00 0FA12G077H \$2,400.00 NM									
21	08/13/12	08/13/12	Fox 8 Early News 530-6P	530-6p	M-----	1:00	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 08/13/12 5:38 PM Fox 8 Early News 530-6P 530-6p 1:00 0FA12G077H \$2,400.00 NM									
22	08/11/12	08/12/12	Sa-Su 6-7p	6-7p	-----SS	1:00	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----SS 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 08/11/12 6:53 PM Sa-Su 6-7p 6-7p 1:00 0FA12G077H \$900.00 NM									
23	08/11/12	08/11/12	Sat 7p-8p	7p-8p	-----S-	1:00	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 08/11/12 7:24 PM Sat 7p-8p 7p-8p 1:00 0FA12G077H \$800.00 NM									
24	08/13/12	08/13/12	Hotel Hell 8-9p	8p-9p	M-----	1:00	1	\$3,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 08/13/12 8:20 PM Hotel Hell 8-9p 8p-9p 1:00 0FA12G077H \$3,600.00 NM									
25	08/07/12	08/07/12	Masterchef	8p-10p	-T-----	1:00	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -T----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 08/07/12 8:44 PM Masterchef 8p-10p 1:00 0FA12G077H \$5,000.00 NM									
26	08/08/12	08/08/12	SYTYCD	8p-10p	--W----	1:00	1	\$5,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --W---- 1 \$5,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 08/08/12 9:02 PM SYTYCD 8p-10p 1:00 0FA12G077H \$5,600.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
27	08/01/12	08/03/12	Late News M-F	10-1030p	--WTF--	1:00	1	\$2,600.00	NM																																																		
<table> <tr> <th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th><th colspan="4"></th></tr> <tr> <td></td><td>07/30/12</td><td>08/05/12</td><td>--WTF--</td><td>1</td><td>\$2,600.00</td><td colspan="4"></td></tr> <tr> <th>Spots: # Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr> <tr> <td>1 8</td><td>Th</td><td>08/02/12</td><td>10:28 PM</td><td>Late News M-F</td><td>10-1030p</td><td>1:00</td><td>OFA12G077H</td><td>\$2,600.00</td><td>NM</td></tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						07/30/12	08/05/12	--WTF--	1	\$2,600.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1 8	Th	08/02/12	10:28 PM	Late News M-F	10-1030p	1:00	OFA12G077H	\$2,600.00	NM										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																						
	07/30/12	08/05/12	--WTF--	1	\$2,600.00																																																						
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																		
1 8	Th	08/02/12	10:28 PM	Late News M-F	10-1030p	1:00	OFA12G077H	\$2,600.00	NM																																																		
28	08/07/12	08/10/12	Late News M-F	10-1030p	-TWTF--	1:00	2	\$2,600.00	NM																																																		
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2 8	Th	08/09/12	10:28 PM	Late News M-F	10-1030p	1:00	OFA12G077H	\$2,600.00	NM																																																		
29	08/04/12	08/05/12	Late News Sa	1030-11p	-----S-	1:00	1	\$1,300.00	NM																																																		
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Total Spots 47 Gross Total \$57,380.00

Payment Terms 30 Days

Agency Commission \$8,607.00

Net Amount Due \$48,773.00